



**Interactive Workshop for the EU-South Asia Start-up Internationalization Helpdesk
Generic Support and Matchmaking
Friday, June 18, 2021
2.30-4pm SL/IST and 11am – 12.45 CEST**

Background:

Under the EU-Sri Lanka Innovation Partnership (EU-SLIP) initiative we had launched a program called the EU- South Asia Start-up Internationalization Helpdesk. One of the key objectives of the Start-up Helpdesk is to support start-ups from the EU and Sri-Lanka/South Asia access the Sri-Lanka /South Asia and European markets respectively.

We received an overwhelming response with over 60 enquiries for the EU-South Asia Start-up Helpdesk. While we are providing 5 of them with Hands on Support, as of now we have about 50+ that we are providing generic support to in terms of networking and information. Helpdesk Start-ups are today all registered on GTI a common tech display, scouting, networking and online matchmaking and discovery platform. Start-ups can also connect with each other on [GTI](#) to scout for partnerships and discuss on further possibilities of collaboration.

Furtheron, offline we are organising an Interactive Workshop for the start-ups who are part of the EU-South Asia Helpdesk Start-ups on 18th June 2021. This hybrid online-offline matchmaking opportunity is to enhance collaboration, co-creation and market access exploration opportunities.

About the Interactive Workshop:

The Interactive Workshop for the EU-South Asia Helpdesk Start-ups is to facilitate networking and matchmaking session for 45+ Helpdesk start-ups. The workshop will also help the start-ups to understand market access and internationalisation strategies for the EU and South Asian market.

Objectives:

- Networking, matchmaking, exploring partnerships and co-creation with international start-ups
- Market access and internationalization
- Interactive workshop by Uglobally/ Startup Campus for Sri Lankan Start-Ups and Start-up council Sri Lanka for the European start-ups for EU and South Asia Market Access

Agenda

Start-ups to register by June 10th

Registration Link

(https://us02web.zoom.us/meeting/register/tZUvfumspzljG90lk8E_odwWY6eal549fyo4)

CEST Time	IST Time	Agenda	
1100-1110	1430-1440	<p>Opening Remarks by</p> <p>Ms Tania Friederichs, Head of Research and Innovation Sector, European Delegation to India &</p> <p>Mr Ludovic Ciechanowski, Cooperation section, EU Delegation to Sri Lanka and the Maldives</p>	
1110-1120	1440-1450	<p>Introduction to the workshop – Leena Pische Thomas, EU Service Facility</p>	
1120-1150	1450-1520	<p>EU-South Asia Start-up Networking and Matchmaking Session</p> <p>Multiple Breakout rooms with 5 start-ups each from IOT, Enterprise Solutions and Agrofood & Agritech.</p> <p>Each Breakout room will have a 30 min interaction. Start-ups can also choose their preferred breakout room before the event. Below in annexure is the suggested breakout room from EU Service Facility. Based on the requirements shared by the start-ups the breakout rooms will be created.</p> <p>Each start-up to get 2-3 minutes to share:</p> <ul style="list-style-type: none"> - company description, - technology, - what they are seeking from international partnerships <p>And put their contact details in chat</p> <p>(The start-ups will be segregated and added in the breakout rooms as per the sector and field they represent)</p> <p>This will be a 15 min open house interactive session</p>	
1150-1155	1520-1525	<p>Break</p>	
1155-1215	1525-1545	<p>For SL and Indian start-ups: Interactive workshop with Uglobally for EU market access</p> <p>(Rodrigo Olmedo, Co-founder & Director, Uglobally)</p>	<p>For European Start-ups: Interactive workshop with Startup council and GBI for South Asia (Sri Lanka and India market access)</p> <p>(Prajeeth Balasubramanian- Start-up Council Sri Lanka & Leena Pische Thomas, EU Service Facility)</p>
1215-1240	1545-1610	<p>Interactive Session</p>	<p>Interactive Session</p>
1240-1245	1610-1615	<p>Closing Remarks</p>	

Sectors of Start-ups for Breakout Session

Sr No	Company Name	Product / solutions / service description	Global Technology Interface Link	Sector	Country
1	Effective Solutions (Private) Limited	ANANKE IoT Platform, ANANKE IoTea, ANANKE Smart Bins Platforms and the Route Radar Tracking Application	https://effectivesolutions.xyz/contact-us/	IOT	Sri Lanka
2	Neominds	AI, IoT, Mobile and Web Application development_ Inhalo- Breathing detecting earbud	https://www.globaltechinterface.com/en/company_details/337		Sri Lanka
3	LakMobile Technology Solutions PVT LTD	Mobile and web technologies	https://www.globaltechinterface.com/en/company_details/331		Sri Lanka
4	AppEmpower.ai	NoCodeXpress- a No-Code software product development platform	https://www.globaltechinterface.com/en/company_details/410		Sri Lanka
5	Bloomwire	Unecast- Software-as-a-service (SaaS application)	https://www.globaltechinterface.com/en/company_details/393		Sri Lanka
6	Cloud.IN	Managed Services	https://www.cloud.in		India
7	Telexar	Software company	https://www.telexarsoftware.com		Sri Lanka
8	Augustory	Technology Solutions- Bespoke Software Development (Dynamica), Augustory Enterprise Application Development (AEAD), Augustory Software System Integrations (ASSI), Augustory Bespoke Website Development (ABWD), Augustory Mobile Application Development (AMAD)	https://augustory.com	Enterprise Solutions	Sri Lanka
9	BLUE LOTUS 360 (PVT) LTD	ERP solutions provider	https://www.globaltechinterface.com/en/company_details/348		Sri Lanka

10	ESSHVA	ERP for manufacturing compaines	https://www.globaltechinterface.com/en/company_details/376		Sri Lanka
11	Enhancer	Cloud ERP	https://www.enhancer.com/		Sri Lanka
12	iERP j.s.a.	All-in-one business prediction platform such as Sales Forecasting, Demand Forecasting etc.	https://www.globaltechinterface.com/en/company_details/406		Czech Republic
13	OSTRIO CEYLON PRIVATE LIMITED	Enterprise Solutions	https://www.globaltechinterface.com/en/company_details/384		Sri Lanka
14	Fiercely	Messaging Solutions	https://www.globaltechinterface.com/en/company_details/330		Portugal
15	Seamless Enterprise Solutions (Pvt) Ltd	Software solution	https://www.globaltechinterface.com/en/company_details/485		Sri Lanka
16	MasterMinds	Web based Software Development, Mobile apps, Open Source Software Training and migration support	https://www.globaltechinterface.com/en/company_details/394		Sri Lanka
17	ODDLY Consulting (Pvt) Ltd	Digital Services	https://www.globaltechinterface.com/en/company_details/383		Sri Lanka
18	Nova Tech Zone Private Limited	Software Development	https://www.globaltechinterface.com/en/company_details/386		Sri Lanka
19	iTerminal Technologies	Software services	https://www.globaltechinterface.com/en/company_details/404		Sri Lanka
20	Adeona Technologies (Private) Limited	Software services	https://adeonatech.net/home		Sri Lanka
21	LoviLabs	Planmash- Wedding app and Software & technology analyst for business	https://www.globaltechinterface.com/en/product_details/196		Sri Lanka
22	Elzian	Agricultre Data Analysis and platform	https://agro.elzian.com/	Agro Food and Agritech	Sri Lanka
23	Impact Terra	Agricultural analytics platform-The Golden Paddy Crop Insights Portal (GPCI)	https://www.globaltechinterface.com/en/company_details/414		Netherlands

24	Krishantra	Crop management and agri solutions	https://www.globaltechinterface.com/en/company_details/224		India
25	New leaf dynamics	Agri Solutions	https://www.globaltechinterface.com/en/company_details/214		India
26	AI Genix	AI Agriculture	https://www.ai-genix.net/		India
27	Hungry Foal	Food Product	https://www.crunchbase.com/organization/hungry-foal		India
28	Xaastag	Market Linkages and agriculture services	https://www.globaltechinterface.com/en/company_details/223		India
29	Dailyglee	Mental health and health supplements	https://www.globaltechinterface.com/en/product_details/244		India
30	Farmers Fresh Zone	Market Linkages and agriculture services	https://www.globaltechinterface.com/en/product_details/130		India
31	Intello Labs	Agro Solutions	https://www.globaltechinterface.com/en/company_details/515		India
32	Lakketha	Agro Food	www.lakketha.com		Sri Lanka
33	Jaindi Export(Pvt)Ltd	Agro Food	https://www.econutrena.com/about-jaindi-export/		Sri Lanka
34	A G X One	Drone and IoT based Precision Agriculture Solutions	https://www.globaltechinterface.com/en/company_details/389		Sri Lanka
35	Skylark Drones	Drones for Agriculture	https://www.skylarkdrones.com/		India
36	DirectPay	DirectPay is the solution to facilitate low value transactions	https://www.globaltechinterface.com/en/company_details/380	Fintech	Sri Lanka
37	Paymedia	Enhancing digital services based on process automation and real time payments.	https://www.globaltechinterface.com/en/company_details/382	Fintech	Sri Lanka
38	Deegenics Pvt Ltd	ManKiwwa is a Free to use app for the public for reporting emergency situations and incidents, promptly notifying the relevant authorities in concern.	https://www.globaltechinterface.com/en/company_details/378	Emergency Services-Government	Sri Lanka
39	Jendo Innovations	Jendo- Detecting Cardiovascular Diseases	https://www.globaltechinterface.com/en/company_details/388	Medtech	Sri Lanka
40	Express 418	Express Amphibious 2.0 - Web-based Intelligent Mass Transit Platform	https://www.globaltechinterface.com/en/company_details/398	Transport - Government	Sri Lanka

41	Garudan	QBus modern fare collection system	https://www.globaltechinterface.com/en/company_details/333	Transport - Government	Sri Lanka
42	Thinger Bits	Edtech	https://www.globaltechinterface.com/en/company_details/381	Edtech	Sri Lanka
43	Intelegenza Hub (Pvt) Ltd	Label printing automation for EU and high street brands	https://www.globaltechinterface.com/en/company_details/335	Automated Label Printing	Sri Lanka
44	Vision Mechatronics	Energy solutions	https://www.globaltechinterface.com/en/company_details/289	Energy	India
45	Upcycle Lab	Recycling and upcycling	https://upcyclerslab.com/	Eco Friendly Educational Toys	India