

## EU-South Asia Helpdesk Start-up Internationalization Support

The Helpdesk would like to let the start-ups know that the helpdesk can continue to support the general enquiries.

1. Facilitating co-creation and partnership opportunities between EU, SL and Indian start-ups that have made enquiries.

The Helpdesk will reach out to the start-ups as and when the helpdesk identifies a partnership that may be suitable for the start-ups to explore opportunities for collaboration

2. The start-ups will continue to receive information on opportunities and events, funding, investors/VCs, corporate programs, training, university, research, incubator, accelerator opportunities in Europe, Sri Lanka and India.

Watch out for such news updates

3. Leverage the online EU-SL marketplace – [www.globaltechinterface.com](http://www.globaltechinterface.com) to showcase the start-ups tech, and also post their tech partner search needs.

If the start-ups are looking for tech partners, the start-ups can register as a Tech Scouter as well! Connect, follow and chat with tech companies! The Helpdesk will guide and support the start-ups when they need assistance with this. As a Tech Displayer, the start-ups may be contacted by start-ups, corporates, investors seeking tech partnerships.

4. For Sri Lankan start-ups - Connect to EU incubators and accelerators

Based on the start-up's enquiries – the helpdesk will connect them to incubators and accelerators in the international region

5. For European start-ups – Connect to Sri Lankan and Indian incubators and accelerators to explore soft landing support, services, networks, partnerships

Based on the start-up's enquiries – the helpdesk will connect the start-ups to incubators and accelerators in the international region

6. Connect with Corporates and their Innovation programs

The start-ups will receive information on corporate partnership programs and business opportunities

7. Information/Invitation on pitching to investors at the EU-South Asia Investor Networking Platform

8. Information on trends, opportunities and challenges for internationalization.

The start-ups can feel free to stay in touch with the Helpdesk with any questions to [EU-SriLanka@ServiceFacility.eu](mailto:EU-SriLanka@ServiceFacility.eu) .