**EU-South Asia Corporate Innovation Platform**

**Inviting corporates from Europe, India, Sri Lanka to share your tech scouting needs for innovation**

Background:

The European Commission has launched the EU-South Asia Corporate Innovation Platform in September 2020, expanding the EU-India Innovation Partnership (EIIP) to Sri Lanka ([EU-Sri Lanka Innovation Partnership](http://www.paymedia.lk/euhelpdesk/)). - with the aim to foster innovation cooperation between South Asia and Europe. We are inviting corporates to leverage this EU – South Asia (India + Sri Lanka) Network of incubators, enablers, start-ups for open innovation, start-up scouting, partnerships, networking.   Corporates are invited to share problem statements and scout for start-ups on a continuous basis by sharing your sector focus areas or based on specific timelines via an Innovation Challenge. The program can now help corporates partner with startups from Europe, India and Sri Lanka.

Corporate Involvement and Collaboration Opportunities

* Corporates can share their sector focus areas for innovation. The program will continuously scout for start-ups and facilitate the connects.
* Access to EU-South Asia Innovation Network: access to a growing network of 100+ incubators from Europe, India and Sri Lanka with their ecosystem of start-ups, mentors, investors, government.
* Corporates will be invited to networking events in Europe and South Asia
* Opportunity to host EU-South Asia Innovation challenges and co-creation projects
* Co-organize events, enhanced branding and visibility & promotion of corporate innovation activities to attract start-ups from both regions.
* Invite start-ups and incubators to participate and leverage corporate innovation activities.
* Create several thematic clusters of incubators/ accelerators from both regions and involve corporates operating in the same sector to leverage.
* Sponsor start-up travel and mobility in sectors and areas of corporate interest.
* Provide mentoring to start-ups on product development, market and IP protection.
* Invite start-ups from the network to co-create in their Innovation Labs.
* Corporate can share news and information about particular program/event with the network of EU-South Asia incubators and ecosystem players via email, website, and newsletter.
* Receive news and information from the EU-South Innovation Platform and Network via our newsletter and website.

To get involved and share your tech scouting needs contact: [eu-srilanka@servicefacility.eu](mailto:eu-srilanka@servicefacility.eu)